

# No Ceiling Stories



**Jo Aggarwal**  
Co-founder and CEO,  
Wysa

Jo built **Wysa** — a mental health app trusted by **6 M+ people across 95 countries**.

- ✓ Turned personal struggle into global impact.
- ✓ Redefined how AI and empathy can work together.
- ✓ Made mental health “support” accessible, anonymous, and stigma-free.



## Humble Beginnings!

Jo was raised in a modest household in India. Her father, who rose to head the Indian Postal Service, instilled in her the belief that **she could change the world**.

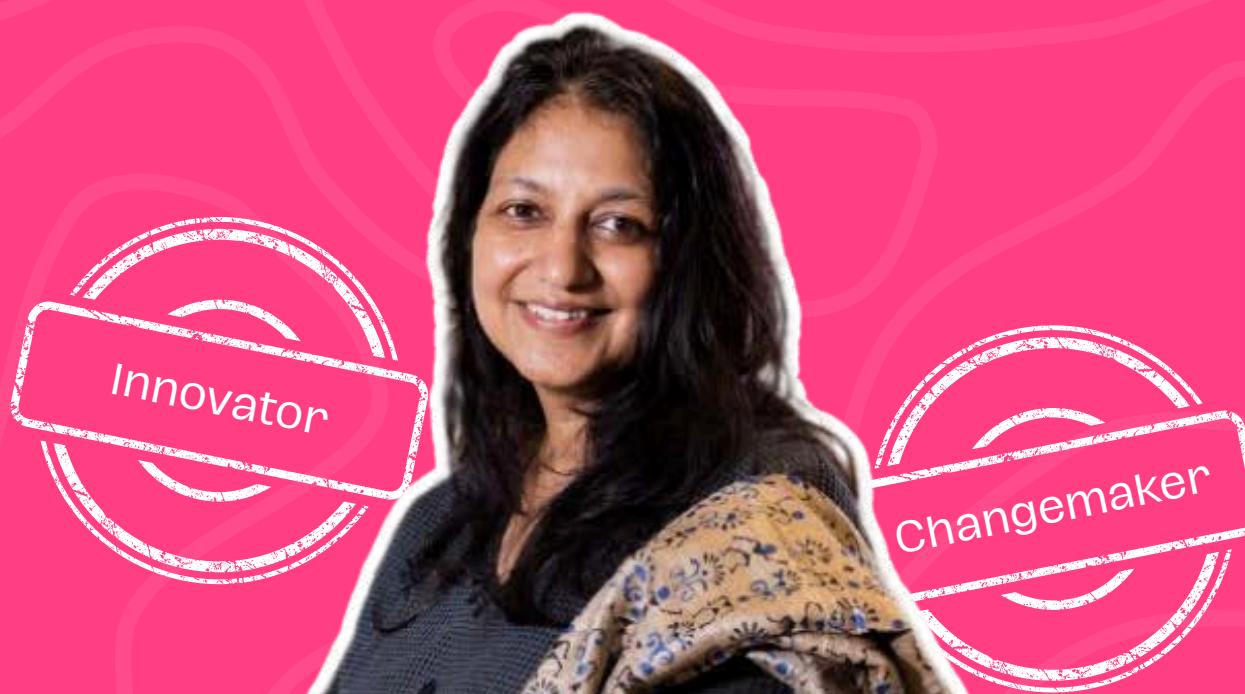
She pursued engineering at IIT, Delhi, and later attended IIM, Lucknow.



## Early Career - Building a Diverse Skill Set

Jo's career spanned various sectors, including MD at Pearson Learning Solutions in the UK and as the founding director for Technology & Innovation for a UN-backed foundation.

She leveraged tech for education and employment in post-conflict regions.



## First Venture - Learning Experience

In 2015, Jo launched StayClose, an AI-focused elder care startup.

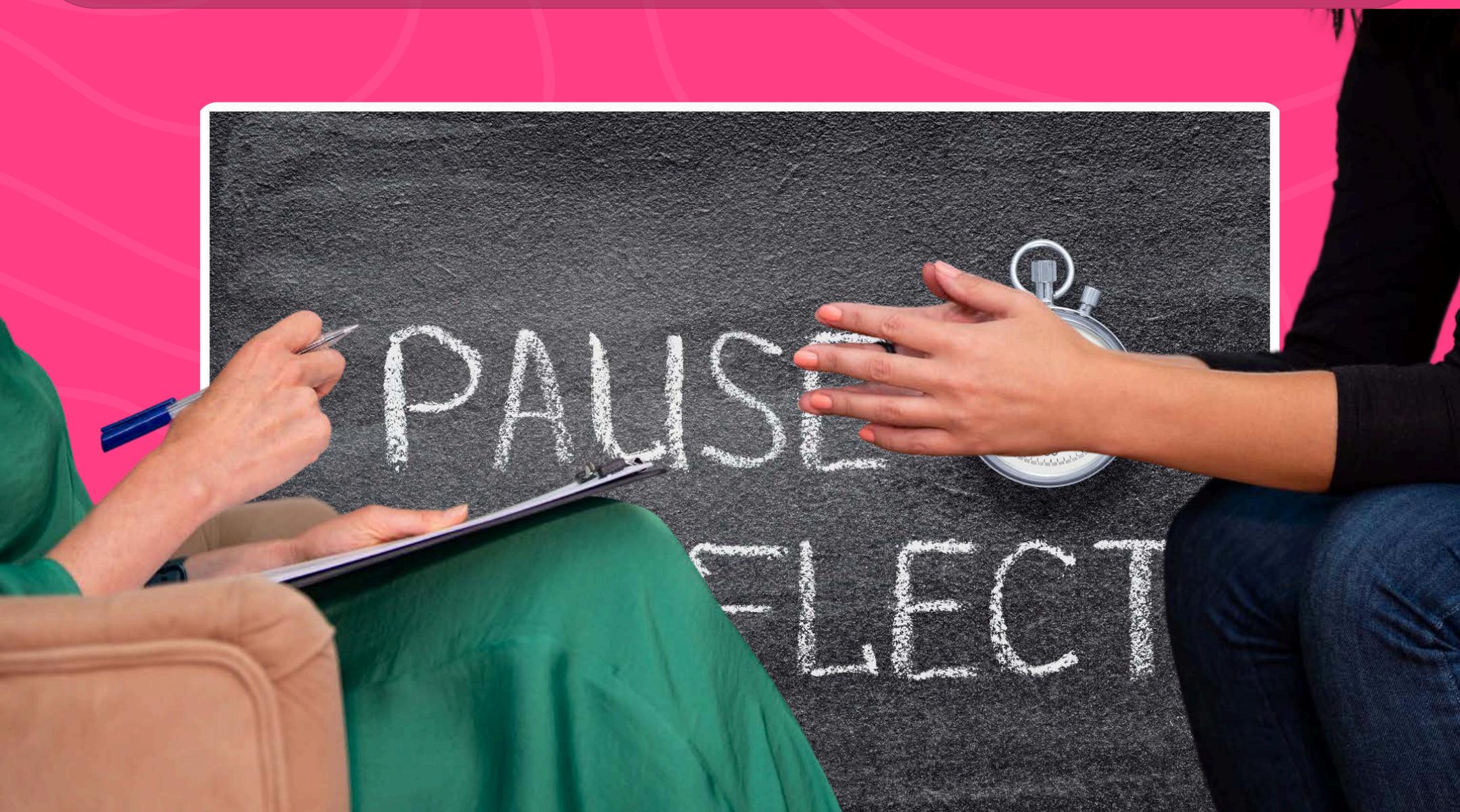
Despite its innovative approach, the venture didn't achieve the desired market fit, leading Jo into a period of deep reflection and personal struggle.



## Battling Depression

The challenges with StayClose led Jo into depression.

Seeking help, she explored Cognitive Behavioral Therapy (CBT) and realized the potential of AI in providing mental health support, especially in regions with limited access to therapists.



## Turning Pain Into Purpose!

Motivated by her experiences, Jo co-founded Wysa on World Mental Health Day in 2016 with her husband, Ramakant Vempati, and nephew, Shubhankar Sarda.

Hi there.  
I'm Wysa

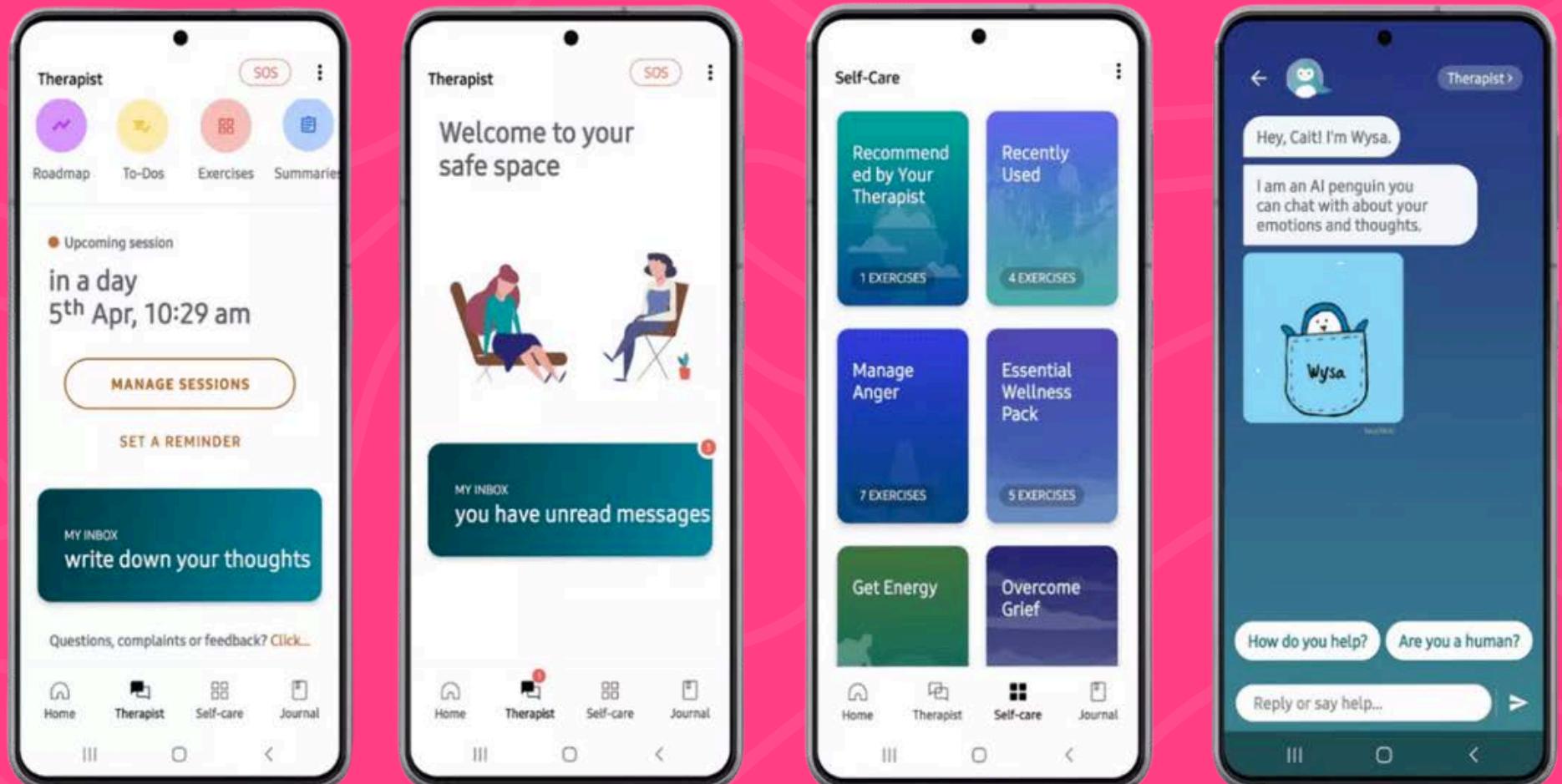


## From Detection To Support!

Initially, Wysa focused on detecting signs of depression using AI.

But detection alone wasn't enough. People needed support.

The team pivoted, building CBT-based tools that offered real, stigma-free help, anytime.



## Touching Lives Globally!

Today, Wysa has engaged over **6 million** users across **95 countries**, facilitating more than **700 million** conversations.

The platform has been recognized by the **NHS**, **FDA**, and **the World Economic Forum** for its innovative approach to mental health care.





A Kalaari Capital Initiative

## Growth With Grit!

Recognised by:

- NHS AI Award
- FDA Breakthrough Device
- World Economic Forum
- Google Best App 2020

Validated by 45+ clinical studies.

Hi, I'm Wysa



Everyday  
therapy in  
**your hands**

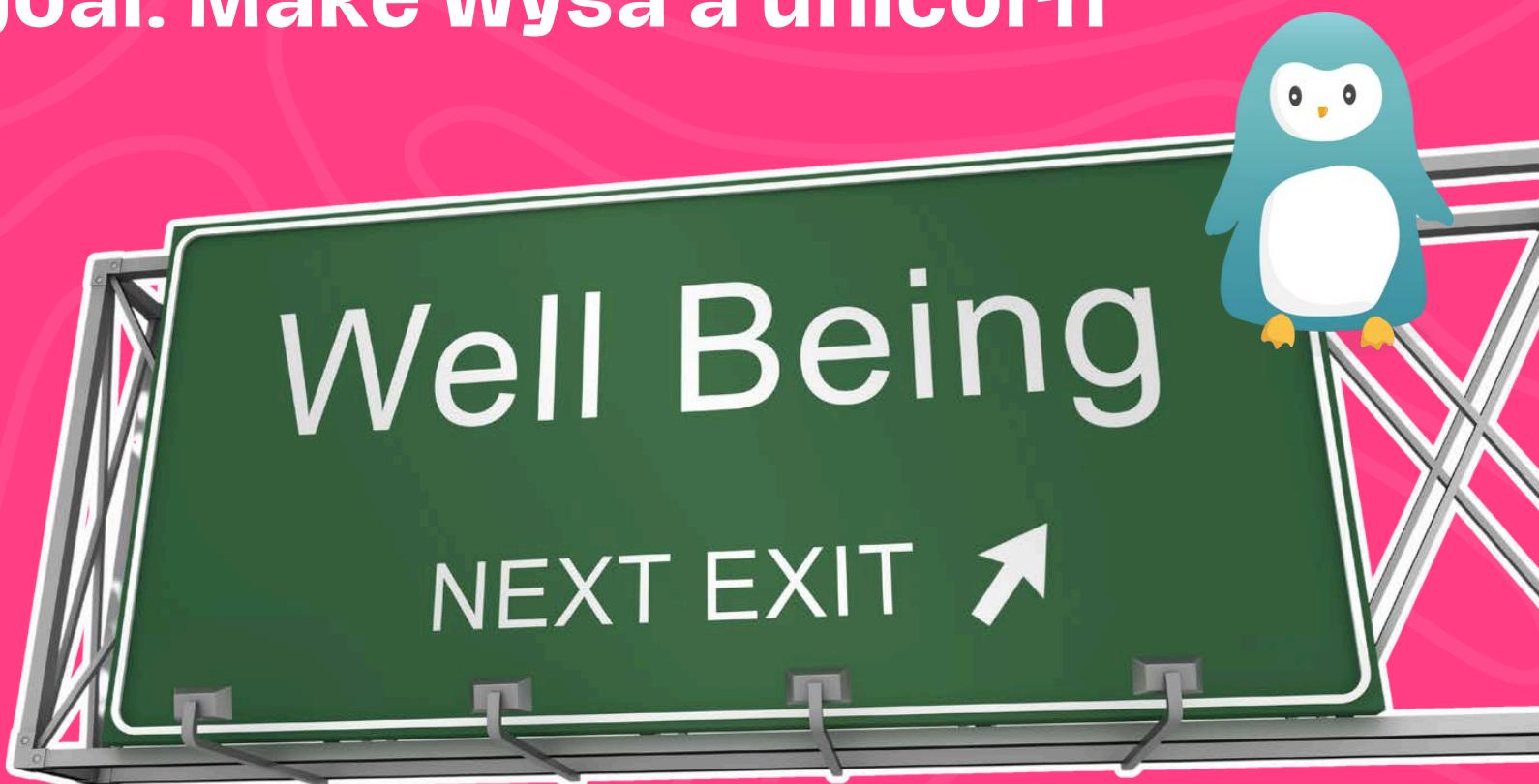


## The Next Chapter!

In 2024, Wysa launched Copilot, a hybrid platform combining AI with human therapists.

Jo's vision now includes:

- Multilingual, culturally adaptive AI.
- NHS + insurance partnerships.
- Community-driven mental health at scale.
- **A bold goal: Make Wysa a unicorn**



Jo's story is proof that  
**Tech + Empathy = World-Changing  
Impact.**

“ I always tell myself: if you’re going to fail at whatever you do, what are you willing to fail at doing? And I think my audacity to dream comes from there. ”





## No Ceiling Stories

Celebrating women  
who break barriers  
and redefine  
possibilities.

Because if she can do it,  
so can you.